



**GENERATIONS**  
GROUP

# Fundraising Luncheon

With Speaker

**Leland Melvin**

**Tuesday, September 28, 2021**

**Noon to 1:00 PM**

at the

**Greenville Convention Center**

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# Introducing Our Keynote Speaker, Leland Melvin



Leland Melvin is an engineer, educator, former NASA astronaut and NFL wide receiver. He served on board the Space Shuttle Atlantis as a mission specialist on mission STS-122 (2008) and STS-129 (2009), helping to construct the International Space Station.

Before becoming an astronaut, Leland was drafted by the Detroit Lions in the 1986 College Draft to play professional football but a hamstring injury thwarted his NFL career with Detroit and then later with the Dallas Cowboys. Through determination and perseverance Leland ultimately traveled off-planet twice on Space Shuttle Atlantis to help construct the International Space Station, logging a over 565 hours in space. Leland is the only person drafted into the National Football League to have flown in space. The Pro Football Hall of Fame honored his athletic and academic accomplishments by placing his Detroit Lions jersey under glass in Canton, Ohio. Through these professional experiences working on high stakes teams he developed a deep and nuanced understanding of effective team dynamics.

Leland has a Bachelor of Science degree in chemistry and a master's degree in materials science engineering. He worked at NASA Langley Research Center in the area of nondestructive testing creating optical fiber sensors for measuring damage in aerospace vehicles resulting in publications in numerous scientific journals. After hanging up his space boots he was appointed head of NASA Education and served as the co-chair on the White House's Federal Coordination in Science, Technology, Engineering, and Mathematics (STEM) Education Task Force developing the nation's 5-year STEM education plan. Leland was the United States representative and chair of the International Space Education Board (ISEB), a global collaboration in space. He uses his life story as an athlete, astronaut, scientist, engineer, photographer, and musician to help inspire the next generation of explorers to pursue Science, Technology, Engineering, Art, and Mathematics (STEAM) careers.

Leland holds four honorary doctorates for his service in education, the sciences, and philanthropy. He was chosen as an ICON MANN with Quincy Jones, Forrest Whitaker, Steve Harvey and 24 other men selected for their ability to inspire people of all ages through their vision and commitment to creating positive change throughout the world. Leland has been honored with the NFL Players Association "Award of Excellence" for inspiring athletes to pursue excellence on and off the field. He has written a chapter on the power of visualization in Venus Williams' book "Come to Win." Leland looks to share his stories of perseverance and excellence to inspire communities for lasting positive change.

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*Breaking the Cycle. Transforming Lives.*

## *Who is Generations?*

Generations is the only nationally-accredited, non-profit organization in South Carolina that maintains a 98% success rate at helping boys and young men work toward the goal of “no more victims” of sexual abuse.

## *Why Does Generations Exist?*

- Almost 63,000 cases of sexual abuse are reported annually; sadly, the unreported instances are far greater.
- Sexual abuse is a cycle of epidemic proportions affecting 1 in 4 girls and 1 in 6 boys under the age of 18.
- Up to 40% of the children who are sexually abused will continue the cycle by abusing others if not identified and provided with effective treatment.

Since 1991 Generations has served families throughout the state by providing the only program of our kind in South Carolina.

Generations continues to lead the way toward ending the cycle of sexual abuse all while working toward our goal:

*transforming lives.*

To learn more about our program or to schedule a tour of the campus, please visit  
[www.GenerationsGroup.com](http://www.GenerationsGroup.com)  
or email [Scott@GenerationsGroup.com](mailto:Scott@GenerationsGroup.com)



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## *2021 Sponsorship Opportunities*

### *A Snapshot of Our Donors and Guests*

For the past three events, Generations has welcomed 700-950 guests who are business professionals, retirees, elected officials, and faith leaders from all of South Carolina to our luncheon event. They are 21 to 91 years of age, diverse in cultures, ethnicities, sexes, and in their individual beliefs.

#### ***Platinum Sponsor - \$10,000***

- Two tables, one being with the speaker, will be reserved for you and guests on the front row
- You or your organization will receive naming recognition for the event
- You will be able to speak from the podium to the guests attending, and virtual guests for 3-5 minutes
- You and three guests will be invited to attend a pre-event dinner with the speaker
- Your company will receive top billing on pre-event and event marketing efforts
- You will receive primary recognition in a special thank-you ad in a top magazine in the Upstate

#### ***Gold Sponsor- \$7,500***

- You will receive one table reserved for you and guests at the front of the room (row 1 or 2)
- You or your organization will be recognized on pre-event and on-site marketing efforts
- You will receive recognition in a special thank-you ad in a top magazine in the Upstate
- You and your guests are invited to attend an event to meet the speaker

#### ***Silver Sponsor- \$5,000***

- You will receive one table reserved in your name near the front of the room (row 2 or 3)
- Your company will be recognized on pre-event and on-site marketing efforts
- You will receive recognition in a special thank-you ad in a top magazine in the Upstate
- You will receive recognition on our website and social media pages

#### ***Bronze Sponsor- \$2,500***

- You will receive one table reserved in your name in the middle of the room
- You will receive recognition on our website and social media pages
- Your company will be recognized on event signage during the event presentation
- You will receive recognition in a special thank-you ad in a top magazine in the Upstate

#### ***Table Sponsor- \$1,000***

- You will receive one table reserved in your name
- Your company will be recognized on event signage during the event presentation
- You will receive recognition on our website and social media pages

#### ***Half-Table Sponsor - \$500***

- You will receive a half-table reserved in your name
- You will receive recognition on our website and social media pages



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## 2021 Sponsorship Agreement

Yes, I want to be a:

Platinum Sponsor (\$10,000) \_\_\_\_\_

Gold Sponsor (\$7,500) \_\_\_\_\_

Silver Sponsor (\$5,000) \_\_\_\_\_

Bronze Sponsor (\$2,500) \_\_\_\_\_

Table Sponsor (\$1,000) \_\_\_\_\_

Half-Table Sponsor (\$500) \_\_\_\_\_

Your gift makes a difference for the boys at Generations. Your sponsorship helps to provide the boys with these much-needed extras:

- 90 Days of After-care After Graduation
- Clothing, Shoes, Toiletries
- Birthday and Holiday Gifts
- School Supplies
- Funds for Outings and Events
- Friday Night Star Parties
- Sports Equipment

**Individual or Organization:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Form of Payment

Credit Card (please select): Visa | MasterCard | AMEX

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name on card: \_\_\_\_\_

Please make checks payable to Generations Group Homes, Inc.

To confirm your sponsorship, please return this form to:

Generations Group- Attn: Development Department| PO Box 80009 | Simpsonville, SC 29680

or

return via email - Pat@generationsgroup.com